



P.O. Box 220785 • St. Louis, MO 63122 • (314)409-6622 • Fax (314) 646-1519 mary@hretc.com • www.hretc.com

Project: Tapping into the Wisdom of the Ages - A three-part workshop series that includes:
"Bridging the Gap: When Generations Collide"
"Beyond the Gap: What to do with Colliding Generations"
"Engaging a Changing Workforce"

Business

Challenge: For the first time in history, four generations are working side by side. These generations are rewriting the rules and reinventing themselves and most organizations are missing their cues. Having a mindset shift that utilizes the best thinking from all ages and leverages opportunities that can only come from cross-generational innovation, will allow senior employees to develop a multi-generational team and create a strong environment for developing careers and retaining talent.

Goals: These three interactive workshops explore the changing workforce and what you can do to ensure your organization and its employees are successful.

Facilitate three workshop sessions with participants that includes:

- Teaching company leaders to plan for talent acquisition and retention of employees of the current and upcoming generations
- Creating awareness and understanding of what drives attitudes that are prevalent at work today
- Learning how to attract and retain the talent you need
- Learning the impact that generational "reference points" have had on shaping the values, attitudes and behavior of employees
- Teaching company leaders how to win at competitive recruiting
- Fostering diversity within the organization to improve communication while boosting productivity and worker satisfaction
- Forcing company leaders to look at the bottom line: It's a new game so there's new rules and new roles
- Providing the information and specific action items for adapting how you work and manage your employees. You will learn to:
 - a. Reduce Conflict
 - b. Dispel Age Stereotypes
 - c. Maximize Contributions
 - d. Share knowledge

Timetable

This course timeline can be customized to fit the needs of your organization and can also be presented as a Keynote speech. Please contact us for more information.